

13th Israeli-German Administrators' Conference

September 11-16, 2011
Germany



Schedule Draft

Version September 6, 2011

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Sunday September 11

All day Arrival in Heidelberg and check in

18:30 Pick-up from Hotel Crowne Plaza

19:00 Get-together with dinner
Location:
Haus Buhl
Hauptstraße 232/34
69117 Heidelberg

ca. 22:00 Transfer to hotel

Monday September 12

8:15 Transfer to Heidelberg University, Alte Universität,
Alter Senatssaal, Grabengasse 1

8:30 Registration

9:00 Welcome remarks
Prof. Dr. Thomas Rausch, Prorector Heidelberg University
Billy Shapira, Director General, HUJI

9:20 Award of the University Medal

Session Strategy and Change Management

Location: Alter Senatssaal

Chair: Dr. Marina Frost

9:30	Dr. Marina Frost, Chancellor Heidelberg University
10:30 - 11:00	Coffee break
11:00	<i>The New Strategic Plan for Israeli Universities</i> David Bareket, Director General, Ben-Gurion University
11:30	<i>Capacity building @ Helmholtz Centers - Portfolio Process and Program-Oriented Funding</i> Dr. Susanne Weg-Remers, Head of Staff Unit Strategy and Programs, DKFZ
12:00	<i>Managing Change in an Academic Environment</i> Dr. Isaac Shariv, Vice President for Administration and Finance, WIS
12:30 - 14:00	Lunch break
14:00	Transfer to Neuenheimer Feld
14:30	Site visits Group A: Heidelberg Ion Therapy Center (HIT), INF 450 Group B: National Center for Tumor Diseases (NCT), INF 460 Group C: Central Intermediate Storage Facility for Chemical Waste, INF 269
16:00	Coffee break at Heidelberg University Mensa, INF 304
16:15	Transfer to boat
16:45	Meeting point for the boat-trip: Landing pier Stadthalle/Kongresshaus Neckarstaden 25
17:00	Boat-trip (1h)
ca. 18:30	Dinner at Marstall Mensa
ca. 20:30	Transfer to hotel

Tuesday

September 13

8:30	Transfer to DKFZ, Im Neuenheimer Feld 280
Session	Science Marketing: Six Different Points of View
	Location: Communication Center Room K1/K2
	Chair: Prof. Dr. Josef Puchta, Administrative-Commercial Director, DKFZ
9:00	<i>Science Marketing Redesigned: Tackling Challenges in a Changing Environment</i> Thomas Gazlig, Head Communication and Media Relations, HGF
10:00	<i>The Voice of the Crowd: Integrating and Monitoring Social Media Conversation in Higher Education</i>

10:30	Coffee break
11:00	<i>Internationalization: A Science Marketing Strategy</i> Dr. Jana Grünewald, Coordinator International Affairs, DKFZ
11:20	Michael Albrecht, Heidelberg University Angela Schröder, Heidelberg University Anja Förster, KuM, Heidelberg University
11:40	<i>Marketing Strategies in Technology Transfer</i> Dr. Ruth Herzog, Head of Technology Transfer, DKFZ
12:00	<i>IPR Challenged by ERA Intensive Mobility Programs</i> Dr. Shabtay Dover, Exchange Programs Coordinator, HUJI
12:30 - 13:45	Lunch break
13:45 - 14:30	Tour of DKFZ
Workshops	1. Safety
	Location: DO.02.032
14:30 - 16:39	Chair: Rafi Juliusburger, Manager Dept. of Safety and Hygiene, HUJI
Workshops	2. Finance & Fundraising
	Location: K1
14:30 - 16:30	Chair: Wolfgang Weber, Head of Finance and Accounting, DKFZ
Workshops	3. Communication (Use of Social Media and its legal issues)
	Location: H2.03.068
14:30 - 16:30	Chair: Dr. Stefanie Seltmann, Head of Press and Public Relations, DKFZ
Workshops	4. Teaching and Training
	Location: K2
14:30 - 16:30	Chair: Dr. Shabtay Dover, Exchange Programs Coordinator, HUJI
Workshops	5. Third Party Funding
	Location: DO.02.034
14:30 - 16:30	Chair: Dr. Sigurd Weinreich, Head of Research Department, Heidelberg University
Workshops	6. Construction, Maintenance and Real Estate

14:30 - 16:30 Chair: Dr. Carsten Wildemann, Head of Technical Services, DKFZ

Workshops 7. Information Technology

Location: H1.00.028

14:30 – 16:30 Chair: Michael Cop, Core Facility Information Technology, DKFZ

16:30 *Coffee break (Foyer)*

17:15 Transfer to Speyer

18:00 Guided tour Speyer

19:30 Dinner at
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 Restaurant • Bar
 Johannesstraße 19
 67346 Speyer

Wednesday September 14

until 8:00 Check-out of hotel

8:00 Pick-up at hotel and transfer to Munich

ca. 12:30 Arrival in Munich

12:30 - 13:30 *Lunch at HMGU*

Session Presentation and Discussion of the Parallel Workshops (all)

Location: Großer Hörsaal

Chair: Dr. Ina Krischek, Head of Administrative Project Management, DKFZ

13:30 Safety group

13:45 Finance and Fundraising group

14:00 Communication group

14:15 Teaching and Training group

14:30 Third Party Funding group

14:45 Construction, Maintenance and Real Estate group

15:00 IT group

15:15	Joint discussion
15:30	Coffee break
Short Session	Diversity Management
	Location: Großer Hörsaal
	Chair: Billy Shapira, Director General, HUJI
16:00	<i>Diversity Management</i> Dr. Agnes Speck, Equal Opportunities Officer, Heidelberg University Senni Hundt, Deputy Chancellor, Head of Human Resources, Heidelberg University
16:30	<i>Legal Aspects Related to Diversity Management</i> Adv. Pepi Yakirevich, Legal Advisor, HUJI
17:00	<i>The Munich Dual Career Office as an Example for a Highly Networked Service Center</i> Kerstin Dübner-Gee, Head of Munich Dual Career Office, TUM Malahat Wittmann, Deputy Head of Munich Dual Career Office, TUM
17:30	Transfer to Synagogue or hotel
18:00	Optional: Viewing of the Main New Synagogue Free Evening
Thursday September 15	
8:30	Transfer to HMGU
Session	Recruitment and Staff Retention
	Location: Großer Hörsaal
	Chair: Dr. Nikolaus Blum , Chief Financial Officer, HMGU
9:00	<i>Integrated Human Resource Management</i> Dr. Alexander Kurz, Senior Vice President Personnel and Legal Affairs, Fraunhofer Gesellschaft
10:00	<i>Success has many faces - talent management at MLP</i> Dr. Sabine Helling-Moegen, Head of Human Resources, MLP
10:30	Coffee break
11:00	<i>Staff Recruitment and Retention at the Hebrew University</i> Billy Shapira, Director General, HUJI
11:20	<i>Managing Human Capital</i> Jan-Henrik Laschke, Helmholtz Zentrum München

11:40	Dr. Marina Frost, Chancellor, Heidelberg University Heike Dollmann, Heidelberg University
12:00	Graduate Student Recruitmen Dr. Lindsay Murrells, PhD Program Manager, DKFZ
12:30 - 13:45	Lunch break
13:45 - 14:30	Tour of HMGU
14:30	<i>Differentiation vs. Integration</i> Dr. Nikolaus Blum, Chief Financial Officer, HMGU
15:15 - 16:30	Conclusion: Lessons learnt Chair: Billy Shapira, Director General, HUJI, and Prof. Dr. Josef Puchta, Administrative-Commercial Director, DKFZ
16:30	Transfer to hotel
18:30	Pick-up from hotel
ca. 19:00	Farewell party Location: Nymphenburg Palace
ca. 22:30	Transfer to hotel

Friday September 16	
	Departure to Israel
	<u>or</u> Daytrip to Tegernsee
9:00	Transfer to Bad Wiessee
10:30	Boat trip to Rottach-Egern
12:00	Transfer to Bräustüberl, Tegernsee
12:15	Lunch at Bräustüberl, Tegernsee
13:30	Trip to Wallberg
15:00	Coffee break at Panorama-Restaurant Wallberg
16:30	Transfer to hotel or main station
18:00	Arrival at the hotel
	Free evening

